



BRING HOME HAPPINESS

Enjoy a combination of indoor comfort & low energy consumption with Midea high performance technology.



Midea: World's leading producer of Consumer Appliances*



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Area, Sector 32, Gurgaon - 122001,
Haryana, Ph: - 0124 6144300



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*Euromonitor International Consumer Appliances Trade Statistics Database, 2011



PRESENTING MIDEA'S NEW RANGE OF WORLD-CLASS AIR CONDITIONERS

Midea is dedicated to creating better life for people all over the world through its high-quality products & services. In addition to promoting a healthy and enriched lifestyle through its diversified line of product offerings, Midea strives to help individuals and communities to develop a better world for today & future.
Bring Home Midea. Bring Home Happiness.

INVERTER

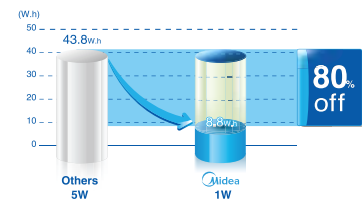
PRIMO



Heating Type



Intelligent on-off technology enables Midea products to automatically enter energy-saving mode when on standby, thus cutting energy consumption to 1W, which amounts up to 80% of saving.



When this function is activated, firstly the indoor unit operates as cooling mode with low fan speed; during this period the condensed water will take some dust on evaporator fins away. After that the unit turns to heating operation with low fan speed, which dries the inside of indoor unit. Finally it turns to fan-only mode and blows away the wet air. The whole process cleans the internal side of indoor unit and prevents the breeding of bacteria.



The design of large louvres, with wide swing angle range, guides the cool or warm air to every corner of the room.



Besides the technology of controlling the airflow volume and capacity output, a large diameter cross-flow fan can minimize the noise level of the indoor unit by lowering fan speed.



FORMALDEHYDE FILTER



LOUVER POSITION MEMORY



REFRIGERANT LEAKAGE DETECT



SLEEP MODE



FOLLOW ME



ULED DISPLAY



AUTO RESTART



Based on different installation height of indoor unit, the temperature deviation of the sensor sensed against the actual floor temperature always is different. Changing the jumping wires combination on the indoor PCB is possible to compensate the deviation.



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The design of large louvres, with wide swing angle range, guides the cool or warm air to every corner of the room.



The compound filter comes with a unique filtration technology that is efficient in removing tobacco smoke, dust, pollen, mold spores, animal dander and in killing bacteria.



FORMALDEHYDE FILTER



LOUVER POSITION MEMORY



REFRIGERANT LEAKAGE DETECT



BIO FILTER



FOLLOW ME



AUTO RESTART



TURBO MODE



LCD DISPLAY

*Only in Heating type **Only in 1.5 & 2 ton

ELEKTRA PLUS & ELEKTRA 365



ELEKTRA PLUS - Cooling Only; ELEKTRA 365 - Heating Type

INVERTER

SPLIT

MAGNA & MAGNA GREEN



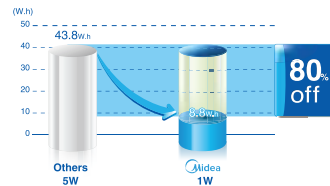
5 Star

MAGNA- R22 Refrigerant; MAGNA GREEN - R410A Refrigerant



1W STANDBY

Intelligent on-off technology enables Midea products to automatically enter energy-saving mode when on standby, thus cutting energy consumption to 1W, which amounts up to 80% of saving.



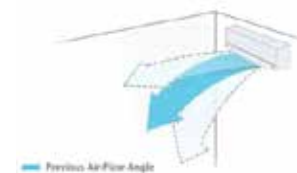
SELF CLEANING

When this function is activated, firstly the indoor unit operates as cooling mode with low fan speed; during this period the condensed water will take some dust on evaporator fins away. After that the unit turns to heating operation with low fan speed, which dries the inside of indoor unit. Finally it turns to fan-only mode and blows away the wet air. The whole process cleans the internal side of indoor unit and prevents the breeding of bacteria.



LOUVRE POSITION MEMORY

When the unit is switched on the next time, the angle of horizontal louvers will automatically move to the same position they were set last time.



COMPOUND FILTER

The compound filter comes with a unique filtration technology that is efficient in removing tobacco smoke, dust, pollen, mold spores, animal dander and in killing bacteria.



FORMALDEHYDE FILTER



REFRIGERANT LEAKAGE DETECT



BIO FILTER



AUTO RESTART



TURBO MODE



LCD DISPLAY

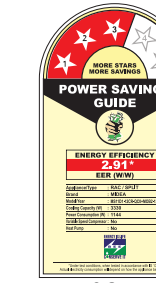


FOLLOW ME



SLEEP MODE

ELEKTRA



3 Star

SPLIT



FOLLOW ME

With this technology, a temperature sensor is built in the remote control. When you stay close to the remote control, the unit will automatically change the operation mode to supply comfortable temperature just like the air conditioner is following you.



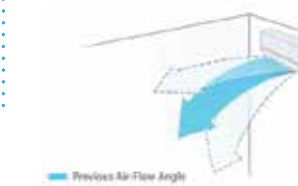
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FORMALDEHYDE FILTER



REFRIGERANT LEAKAGE DETECT



BIO FILTER



AUTO RESTART



TURBO MODE



LCD DISPLAY

SPLIT

KOSMIC



3 Star



REFRIGERANT LEAKAGE DETECT

The indoor unit will alarm when the outdoor unit detects a condition of refrigerant leakage, thereby making the maintenance easier.



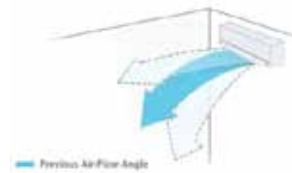
FORMALDEHYDE FILTER

Formaldehyde filters out formaldehyde and other volatile organic compounds (VOCs) as well as harmful gases & odors. It brings you healthy air always.



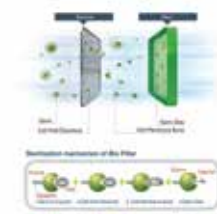
LOUVRE POSITION MEMORY

When you start the unit next time, the angle of horizontal louvre will automatically move to the same position as you set last time.



BIO FILTER

Bio filter consists of a specialized biological enzyme and Eco filter. The Eco filter catches very small airborne dust particles and neutralizes bacteria, fungi and molecules. Biological enzyme eliminates bacteria by dissolving their cell wall thus eliminating the problem of re-pollution.



AUTO RESTART



TURBO MODE



LCD DISPLAY

FRESKO



2 Star



REFRIGERANT LEAKAGE DETECT

The indoor unit will alarm when the outdoor unit detects a condition of refrigerant leakage, thereby making the maintenance easier.



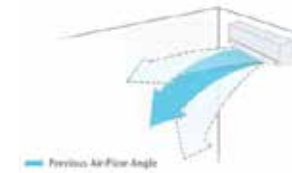
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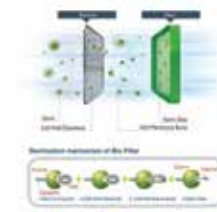
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AUTO RESTART



TURBO MODE



LCD DISPLAY

SPLIT

MARVEL



SLINGER UP SYSTEM

Slinger – up fan washes condensate water to condenser which is high temperature. Heat condenser absorbs condensate water energy to improve performance and evaporate water to deal with drainage problem.



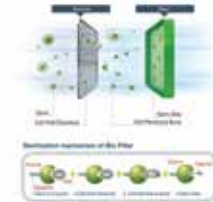
AUTO RESTART

If the air conditioner breaks or unexpectedly due to the power cut, it will restart with the previous function setting automatically when the power resumes.



BIO FILTER

Bio filter consists of a specialized biological enzyme and Eco filter. The Eco filter catches very small airborne dust particles and neutralizes bacteria, fungi and molecules. Biological enzyme eliminates bacteria by dissolving their cell wall thus eliminating the problem of re-pollution.



AUTO SWING

Distributes cool/warm air to a maximum area by moving flaps automatically.



FRESH AIR VENTILATION

Fresh air intake makes air quality healthier and more comfortable.



WIDE ANGEL AIR FLOW

Fresh air is distributed widely through horizontal flaps ensuring cool air in every corner of the room.

*2 Ton available in 2 Star

WINDOW AIRCONDITIONERS - Technical Specifications**						
PARAMETER	UNIT	MARVEL				
		MWF11-09CR-QB8	MWF11-12CR-QB8	MWF11-18CR1-QB8	MWF11-21CR-QB6	
MODEL No.						
COOLING CAPACITY*	Watts	2425	3341	4992	6038	
COOLING INPUT POWER*	Watts	891	1164	1821	2396	
BEE STAR RATING***		3	3	3	2	
RATED POWER SUPPLY	Volts/Ph/Hz	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	
EER	W/W	2.72	2.87	2.74	2.52	
NET WEIGHT	Kgs	28	39	58	61	
PHYSICAL ASPECTS	OVERALL HEIGHT	mm	346	380	428	428
	OVERALL WIDTH	mm	450	600	660	660
	OVERALL DEPTH	mm	535	560	680	680
	AIR FLOW RATE	CFM	294	258	353	435
	NOISE LEVEL (H/M/L)	dB(A)	55/51/50	53/50/47	55/53/50	63/60/58
	FAN MOTOR	(# of speeds/RPM)	1240	890	900	1280
FEATURES	BIO FILTER		YES	YES	YES	YES
	AIR DIRECTION		YES	YES	YES	YES
	CONTROL TYPE		Remote	Remote	Remote	Remote
	AUTO OFF TIMER		YES	YES	YES	YES
	AUTO ON TIMER		YES	YES	YES	YES
	SLEEP MODE		YES	YES	YES	YES
	DRY MODE		YES	YES	YES	YES
	AUTO FAN SPEED		YES	YES	YES	YES
	EXHAUST COMMAND		YES	YES	YES	YES
	AUTO SWING		YES	YES	YES	YES
	AUTO RESTART		YES	YES	YES	YES
	SECURITY LOCK		YES	YES	YES	YES
NIGHT GLOW KEYPAD BUTTONS		YES	YES	YES	YES	
BEE Label						

*All specifications as per IS1391 (Part 1) : 1992 Room air-conditioner. Rounded off as per IS 2:1960 rules for rounding off numerical values.

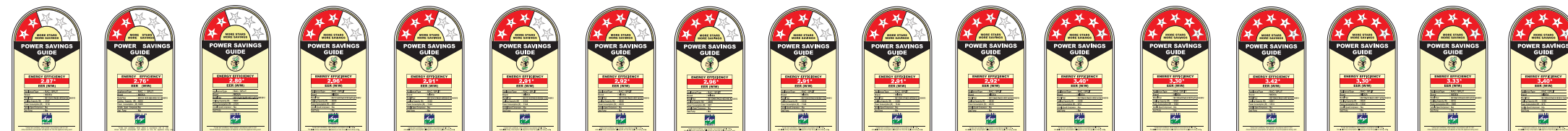
**Above design & specifications are subject to change without prior notice.

***BEE (Bureau of Energy Efficiency) an autonomous body under Ministry of Power, Government of India, started this initiative of star rating basis EER ranging from 1 Star to 5 Star.

SPLIT AIRCONDITIONERS - Technical Specifications**

PARAMETER	UNIT	FRESKO			KOSMIC				ELEKTRA				MANGNA				MAGNA GREEN				ELEKTRA PLUS			ELEKTRA 365			PRIMO		
MODEL No. (INDOOR)		MS11D3-1ZCR-QB8	MS11D3-1BRCR-QB8	MS11D3-2ZCR-QB8	MS11D1-09CR-QC0	MS11D1-1ZCR-QC0	MS11D1-1BRCR-QC0W	MS11D1-2ZCR-QC0	MS11D6-09CR-QC0	MS11D6-1ZCR-QC0	MS11D6-1BRCR-QC0W	MS11D6-2ZCR-QC0	MS11M2-1ZCR-QC4	MS11M2-1BRCR-QC4	MS11M2-2ZCR-QC4	MS11M2-1ZCRNT-QC4	MS11M2-1BRCRNT-QC4	MS11M2-2ZCRNT-QC4	MS11D6-1ZCRDNT-QC2	MS11D6-1BRCRNT-QC2	MS11D6-2ZCRDNT-QC2W	MS11D6-1ZHRDNT-QC2	MS11D6-1BHRDNT-QC2	MS11D6-2ZHRDNT-QC2W	MS11PU-1ZHRDNT-QW	MS11PU-1BHRDNT-QW	MS11P-2ZHRDNT-QC2W		
MODEL No. (OUTDOOR)		MOB2-1ZC-QB8	MOB-1BRC-QB8	MOC1-2ZCP-QB8	MOC-09C-QC0	MOC2-1ZC-QC0	MOC-1BRC-QC0W	MOC2-2ZC-QC0	MOC-09C-QC0	MOC2-1ZC-QC0	MOC-1BRC-QC0W	MOC2-2ZC-QC0	MOCB-1ZC-QC4	MOCF-1BRC-QC4	MOCF-2ZC-QC4	MOCB-1ZCRNT-QC4	MOCF-1BRCRNT-QC4	MOCF-2ZCRNT-QC4	MOCB-1ZCRDNT-QC2	MOCB-1BRCRNT-QC2	MOCF-2ZCRDNT-QC2W	MOC2-1ZHRDNT-QC2	MOC2-1BHRDNT-QC2	MOCF-2ZHRDNT-QC2W	MOC-1ZHRDNT-QC2W	MOC-1BHRDNT-QC2W	MOCF-2ZHRDNT-QC2W		
COOLING / HEATING CAPACITY**	Watts	3187	5204	5947	2655	3330	4909	5936	2655	3330	4909	5936	3208	5024	6201	3200	5012	5964	3562	5300	6598	3160 / 3572	4929 / 4915	6579 / 7165	3484 / 4037	4886 / 5185	6070 / 6102		
COOLING / HEATING INPUT POWER*	Watts	1110	1885	2124	897	1144	1687	2033	897	1144	1687	2033	973	1522	1813	969	1505	1754	1048	1727	1947	1033 / 1037	1567 / 1441	2167 / 2115	1035 / 1067	1491 / 1359	1978 / 1734		
BEE STAR RATING***		2	2	2	3	3	3	3	3	3	3	3	5	5	5	5	5	5	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	
RATED POWER SUPPLY	Volts/Ph/Hz	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	230 - 1 - 50	
EER (COOLING / HEATING)	W/W	2.87	2.76	2.80	2.96	2.91	2.91	2.92	2.96	2.91	2.91	2.92	3.40	3.30	3.42	3.30	3.33	3.40	3.40	3.07	3.39	3.06 / 3.44	3.14 / 3.41	3.04 / 3.39	3.37 / 3.78	3.28 / 3.81	3.07 / 3.52		
NET WEIGHT	Kggs(INDU/ODU)	7.5/28.5	12/34	12/47	7.5/26	12/35	12/35	13/50	7.5/26	12/35	12/35	13/50	9/29.5	12/47.5	17/50	9/28	12/44	17/48	7/28	12/32	12/45	7.5/28	12/49.5	10.5/36	13 / 37	13 / 49.5			
AIR FLOW RATE	CFM	353	589	618	353	471	530	618	353	471	530	618	383	647	853	412	647	853	353	618	647	371	500	706	412	471	471		
INDOOR NOISE LEVEL (HIML)	dB(A)	36/33/31	41/40/39	44/42/40	33/31/28	37/35/33	45/42/40	43/41/39	33/31/28	37/35/33	45/42/40	43/41/39	39/37/31	42/39/33	43/40/38	39/36/31	41/38/31	43/41/40	39/34/31	48/45/40	47/44/39	38/36/28	42/37/33	47/45/39	41/34/27	42/36/31	43/37/29		
FAN MOTOR (OUTDOOR)	No. of Speeds	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
COMPRESSOR TYPE	Type	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	Rotary	
INDOOR HEIGHT	mm	255	315	315	255	275	315	315	255	275	315	315	280	315	340	280	315	340	255	315	315	255	275	315	298	305	305		
OVERALL SIZE	INDOOR WIDTH	mm	770	1030	1030	770	770	990	770	770	990	1030	835	1186	835	1186	835	1186	770	1186	1030	770	1186	905	1030	898	1045	1045	
	INDOOR DEPTH	mm	188	218	218	188	198	218	218	188	198	218	198	218	258	198	218	258	188	218	218	188	198	218	148	158	158		
	OUTDOOR HEIGHT	mm	540	540	700	540	540	700	540	540	700	540	700	540	700	540	700	540	700	540	700	540	700	540	590	590	700		
	OUTDOOR DEPTH	mm	780	780	845	780	780	845	780	780	845	780	845	780	845	780	845	780	845	780	845	780	845	780	760	760	760	845	
FILTER	BIO	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	N/A	N/A	N/A		
	FORMALDEHYDE COMPOUND	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
FEATURES	AUTO RESTART	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
	TURBO MODE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
	AIR DIRECTION CONTROL	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
	CONTROL TYPE	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote	LCD Remote
	AUTO OFF TIMER	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	
	AUTO ON TIMER	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
	ECONOMIC SLEEP MODE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
	DRY MODE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
	AUTO FAN SPEED	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
	AUTO SWING	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
REMOTE SCREEN DISPLAY LIGHT	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	

BEE Label



Not Applicable

Not Applicable

Not Applicable

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Notes

DEALER ADDRESS